

Monetize Android Applications

Κωδικός Σεμιναρίου / Code

AND-004

Αντικείμενο Εκπαιδευτικού Προγράμματος / Description

Whether you are a beginner Android™ developer or part of a mobile development firm, this 12 hour professional course will teach you all the basic techniques that you need to publish, promote, and profit from your application.

Σκοπός Εκπαιδευτικού Προγράμματος / Objectives

Upon completing this course, students will be able to:

- Understand different techniques to monetize your application
- Add advertisements without degrading the user experience
- Create Android applications with in-app billing
- Learn how to gather statistics about your application's usage
- Publish and advertise your application effectively.

Που Απευθύνεται / Audience

This course is designed for software developers or anyone interested in building Android applications.

Προϋποθέσεις Συμμετοχής / Prerequisites

Basic computer knowledge

Basic knowledge of the English language

Basic knowledge of designing and implementing an application (AND-002 «Android Application Development»)

Θεματικές Ενότητες / Topics

Lesson 1: How to monetize your application

- Different monetization techniques
- What's the best technique for your business
- Add Advertisements to you application (Google Mobile Ads, InMobi,...etc.)

Lesson 2: Android Applications with In-App billing

- Application requirements for in-app billing requirements
- In-app billing API
- In-app billing administration

Lesson 3: Licensing and Monitoring your Application

- Google Play Licensing
- Setting up Licensing

- Monitoring your app with Google Mobile Analytics

Lesson 4: Publishing your Application

- Methods to publish your application
- Publishing Process on Google Play
- Best practices for Releasing your Application

Μέθοδος Εκπαίδευσης / Method
classroom

Διάρκεια Προγράμματος / Duration
12 hours

Διάρκεια Εξέτασης / Duration of Exams
90 minutes

Χρήσιμες Πληροφορίες για τους Συμμετέχοντες / Useful Information

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